

Yuki Asakura
HCDE 318

S3: Storyboard

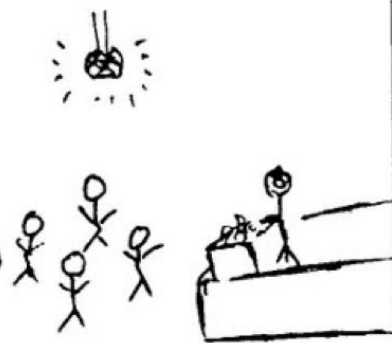
Problem: People with dietary restriction need detailed food information because they are currently not being accommodated by the food distributors.

Storyboard 1: The first storyboard takes you through the journey of Patrick, our persona, at a party.

Storyboard 2: The second storyboard takes you through the journey of a restaurant owner putting their menu online.

At the party

Patrick



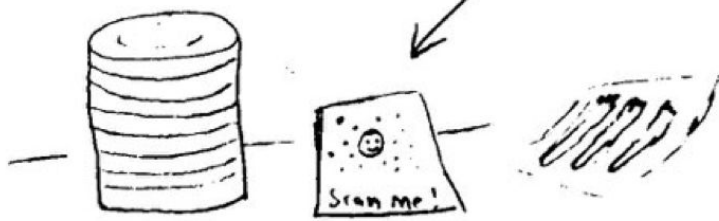
Hmm... I'm getting hungry.

Food

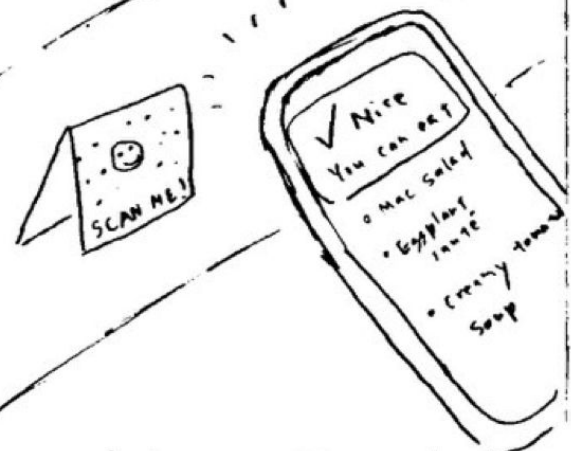


Oh, there's the Food!

barcode



But I'm vegan. What can I even eat here? I'll use the barcode to check.



Nice! Looks like I can have some of the tomato pasta.



can't wait to dig in!



I'm opening a restaurant next month and I'm going to want customers to access my menu data from their phone. But how?



Oh I know what to do! I just need to go to this website and type in the item name, price, and ingredients for every item!



Working hard...



Awesome, now all I have to do is just put this on my store window so my customers can just scan it when they stop by!



Looks great!!